

BULLDOG CLUB EXCELLENCE FUND

ANNUAL GIVING LEVELS

Donors who designate their 2023-24 gift to the Bulldog Club Excellence Fund at the All-American level or higher are eligible to participate in gameday donor hospitality for the football and men's basketball seasons. Hospitality credentials are assessed at \$50 per person for football and \$100 per person for men's basketball.

BOWDEN SOCIETY

Established in 2018, the Bowden Society exists to recognize philanthropic leadership in support of Samford Athletics. Named in honor of legendary Samford student-athlete and Head Coach Bobby Bowden, the Bowden Society provides special recognition and unique stewardship opportunities to those who make a gift or commitment of \$25,000 or more within a 5 year period in support of Samford student-athletes.



ALL-CONFERENCE

(\$1,000-\$1,999)

ALL-AMERICAN

(\$2,000-\$2,999)

ATHLETIC DIRECTOR'S CIRCLE

(\$3,000-\$4,999)

PRESIDENT'S CIRCLE

(\$5,000-\$9,999)

HERITAGE CIRCLE

(\$10,000-\$24,999)

CHAMPIONS CIRCLE

(\$25,000+)

Tax-deductibility, regular communications & invitations to exclusive donor events



Recognition on football and men's basketball gamedays



Opportunity to purchase gameday donor hospitality credentials* for football and/or men's basketball seasons

Max 5 Hospitality Credentials

Max 6 Hospitality Credentials

Max 6 Hospitality Credentials

Max 8 Hospitality Credentials

Max 10 Hospitality Credentials

Recognition and stewardship as a member of the Bowden Society



*Hospitality credentials are not tax deductible and require full payment prior to receiving. | Hospitality credentials are required for everyone ages 3 and up. | Single game hospitality credentials can be purchased in advance by Bulldog Club Excellence Fund donors at the All-American level and higher for \$30 per game based on availability. | All recurring gifts must be paid in full by June 30, 2023.